

ABSTRACT

A method and system for producing video products at a point-of-sale in a retail-reasonable time is described. The system comprises a Selection Interface, Purchase Station, and Command Center. The Selection Interface 5 allows customers access to a catalog of available products. The system includes storage for a complete video product catalog at each retail location, thereby improving the time-to-customer over systems which download product selections after purchase. The Purchase Station catalog may be periodically updated with new products which may be pushed from a Command Center. 10 Sales and marketing information may be communicated back to the Command Center. This system supports a method which requires minimal retail space requirements and provides maximum product catalog capacity. The method of the present invention allows small retail locations to tap into the secondary video market with minimal floor space requirements and provides consumers 15 with a large variety of reasonably priced video products.